



How Did You Sleep Last Night?

MATTRESS OVERSTOCK[®]

Name Brands at a Fraction of the Cost

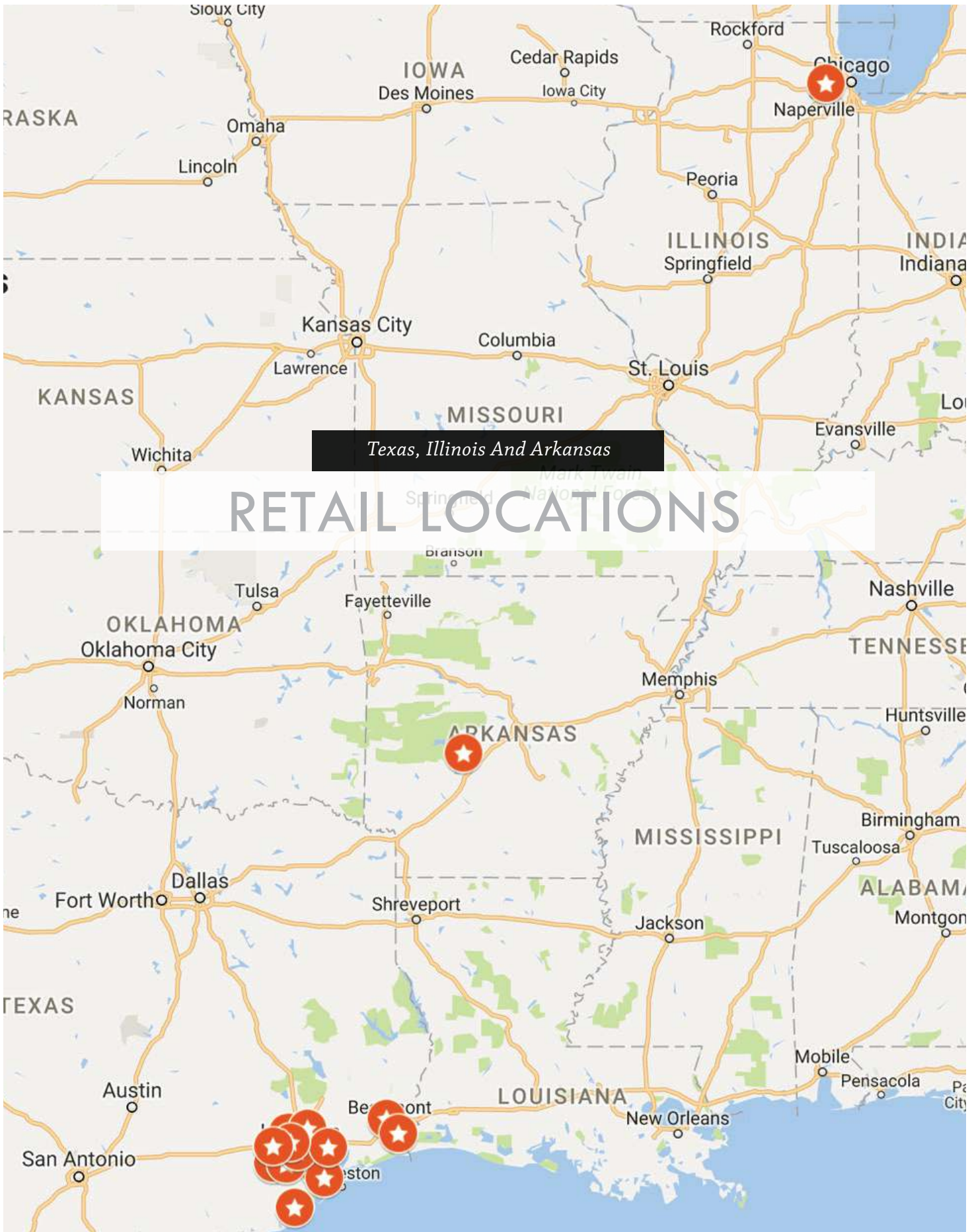
Do you know your mattress could be one of the most important factors in getting a good nights sleep? It's part of why we ask this question first, *"How did you sleep last night?"* At Mattress Overstock your comfort is at the center of everything we do. Each day from finding and ordering your mattress, to delivery and setup we want to make a difference in your sleep. It's that simple.

" VISIT THE MOST TRUSTED MATTRESS RETAILER IN TOWN, RATED A+ WITH THE BETTER BUSINESS BUREAU, AND OVER 1 MILLION HAPPY CUSTOMERS SINCE 2005!"

Our stores are located in both rural and urban neighborhoods. We like to create personal connections with our customers, and in each community we enjoy a loyal following. We are proud of the reputation we've built as the most trusted mattress retailer in town! At a time when there are mattress stores on every street corner, we hope you look to us for honest, expert advice.

In 2005, Mattress Overstock was one of the first independent mattress retailers in the Houston area. Our goal was to make mattress shopping a better experience. We knew right away we could improve upon costs and customer service, and then we looked for like minded partners. We were determined to hold the mattress industry to a higher standard with innovative and affordable product.

Mattress Overstock is family owned by industry experts, offering the best brand names, pricing, and customer service in the industry today. This combined effort has earned us an A+ rating with the Better Business Bureau, and over 1M happy customers. Based in the Houston, Texas area with locations in Illinois and Arkansas. Check us out for yourself at www.mattressoverstockusa.com.



Texas, Illinois And Arkansas

RETAIL LOCATIONS

Partners We Trust

AT THE BEST PRICE



KINGDOM



with exclusive
Posturepedic™
TECHNOLOGY



COASTER®
Fine Furniture

**SHARPER
IMAGE®**



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What Our Customers Say . . .

WHAT DO YOU THINK?

professional, wonderful, helpful,
knowledgeable, happy, kind,
ahhhmazing, friendly, fantastic,
go the extra mile, super cool dudes,
best kept secret, great service,
awesome, perfect, customer for
life, patient, no ~~pressure~~, un-
beatable price, exceptional, out-
standing, hands down ^{the} best mat-
tress store around!



LET'S WORK TOGETHER

PROMOTIONAL

- + SPONSORED POSTS
- + PRODUCT PLACEMENT
- + SWEEPSTAKES, GIVEAWAYS

PARTNERS

- + NEW SLEEP PRODUCTS
- + MADE IN THE USA
- + ENVIRONMENTALLY SAFE

ONLINE MONTHLY

14K+
PAGE VIEWS

4.2K+
USER SESSIONS

194K+
SOCIAL IMPRESSIONS

38K+
SEARCH IMPRESSIONS

AUDIENCE

58%
FEMALE

92%
USA

42%
MALE

3%
CANADA

OUTREACH

- + TOYS FOR TOTS
- + LOCAL FOOD BANK
- + COMMUNITY TEAM SPONSOR

DEVELOPMENT

- + CORPORATE DISCOUNT PLAN
- + PRIVATE SALES EVENTS
- + VIP PRODUCT TESTING